



# PENCILHEADS' KIDS CLUB<sup>®</sup>

AN ANIMATED  
EDUTAINMENT SERIES  
FOR 3-5 YEAR OLDS



• 26 X 12 MINUTE  
EPISODES (PROPOSED)

# SHOW SYNOPSIS

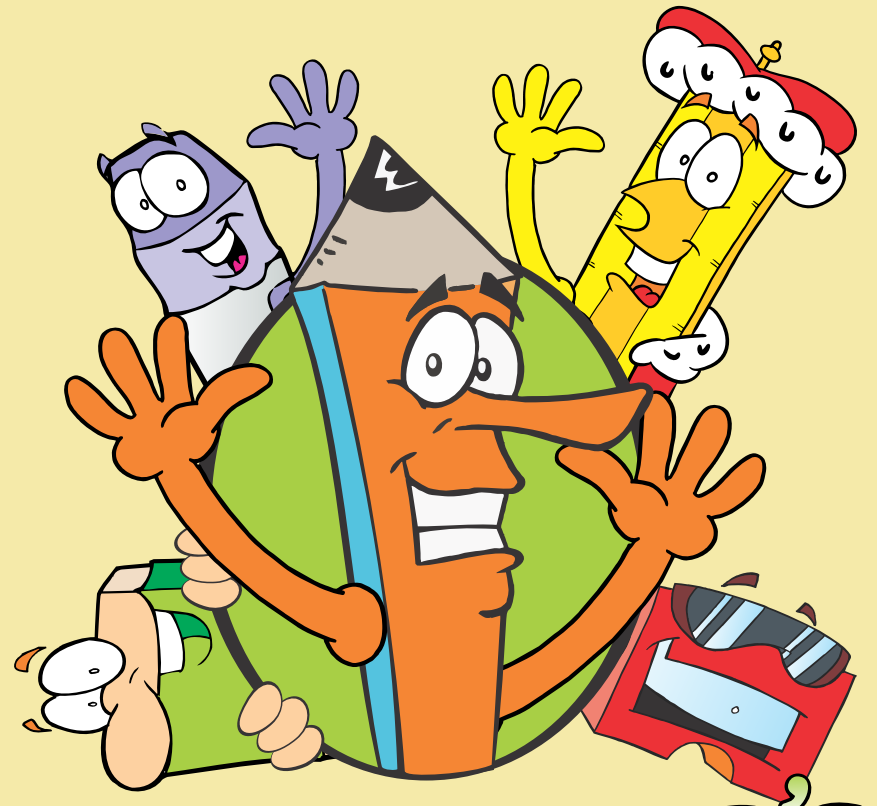
Meet the Pencilhead Gang – a special group of friends that like to look at the world in UNEXPECTED ways!

The Gang is owned by a Small Child who loves to draw but must leave them at home when the child is at school. While no one is around, they travel through Magic Shapes in the bedroom to places around the world, have adventures and draw the friends they find.

Lead by Pencilhead, this ANIMATED bunch of drawing tools Cooperate to find Creative solutions to their Problems leading to Laughs, Songs, and (most importantly) some awesome Drawings!

With a strong EDUTAINMENT model, the Gang teaches virtues like Cooperation, Encouragement, and Friendship, and skills including Drawing, Singing, and Safety.

The show is the perfect catalyst for discovering the environment, social interactions, and historical events – all through the perspective of young artists.

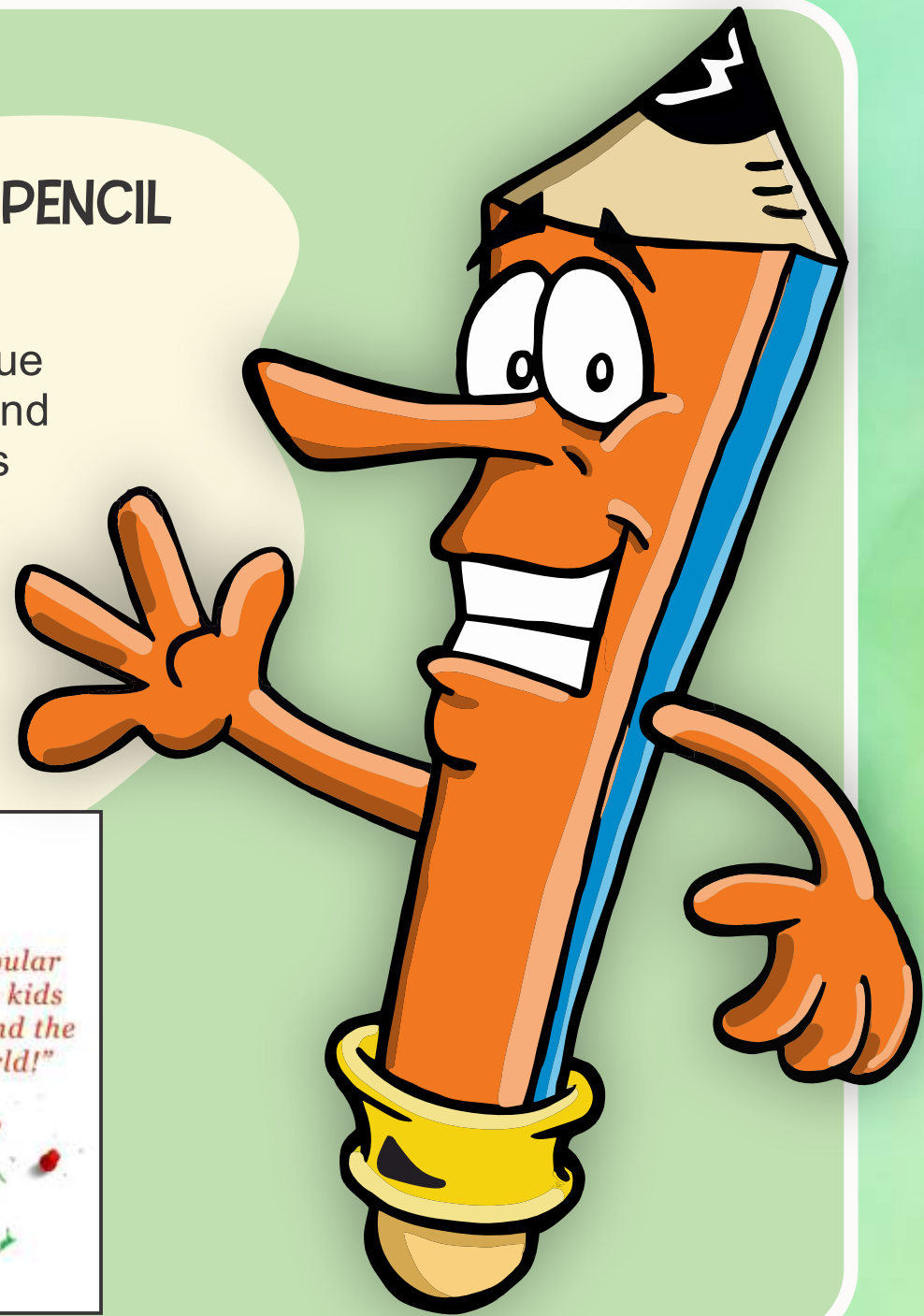


**PENCILHEADS**  
**KIDS CLUB**®



# PENCILHEAD THE PENCIL

Pencilhead is the leader of the gang. He has a knack for seeing the world in interesting and unique ways, and has a 5-year-old's excitement and wonder on his adventures. His best buddy is Blade, and between the two of them, they usually manage to get the gang into trouble and are always pushing their boundaries. Pencilhead is definitely a planner and thinker. He consistently encourages the gang to do more than they thought was possible.



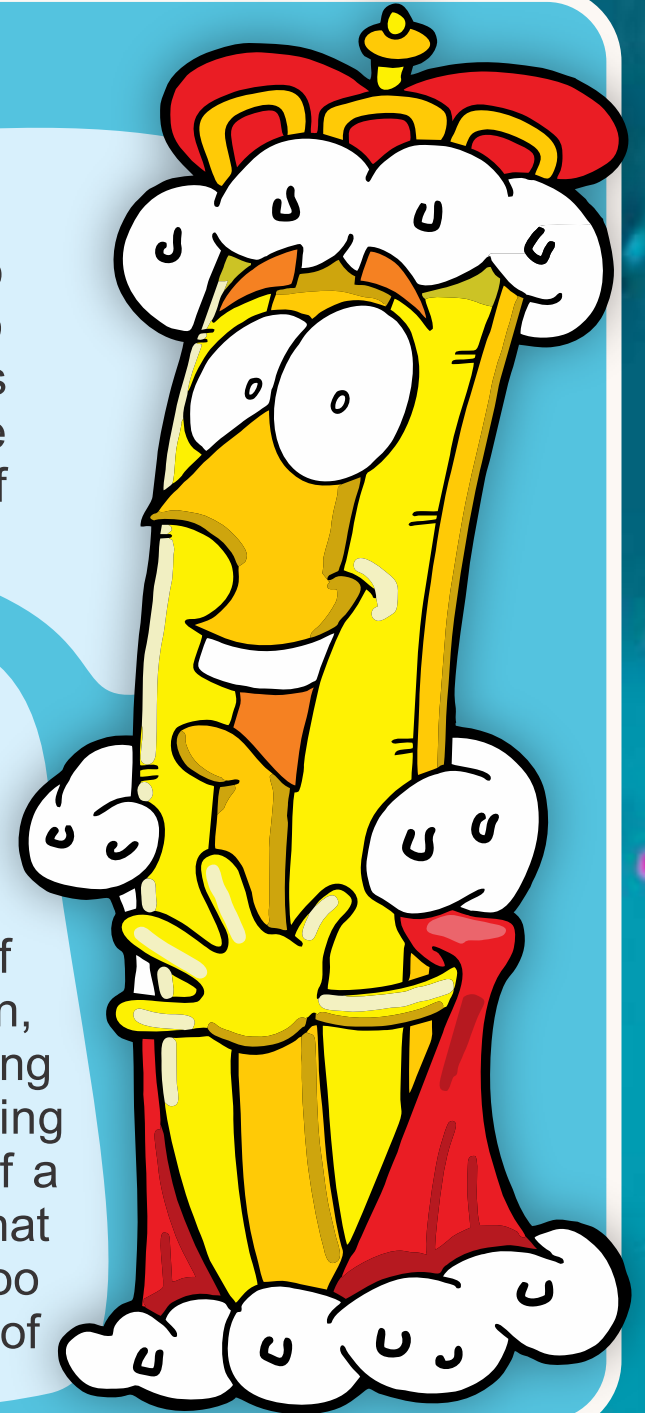
# LIZZIE THE RULER

Lizzie thinks she is the Queen and that she was born to rule. She is the slightly bossy, older girl who loves to organise everyone. She likes things done “just so” and is a bit of a neat freak. Lizzie tends to keep the gang in line and is the conscience of the group, tempering some of the silliness and risk-taking.

# BLADE THE SHARPENER

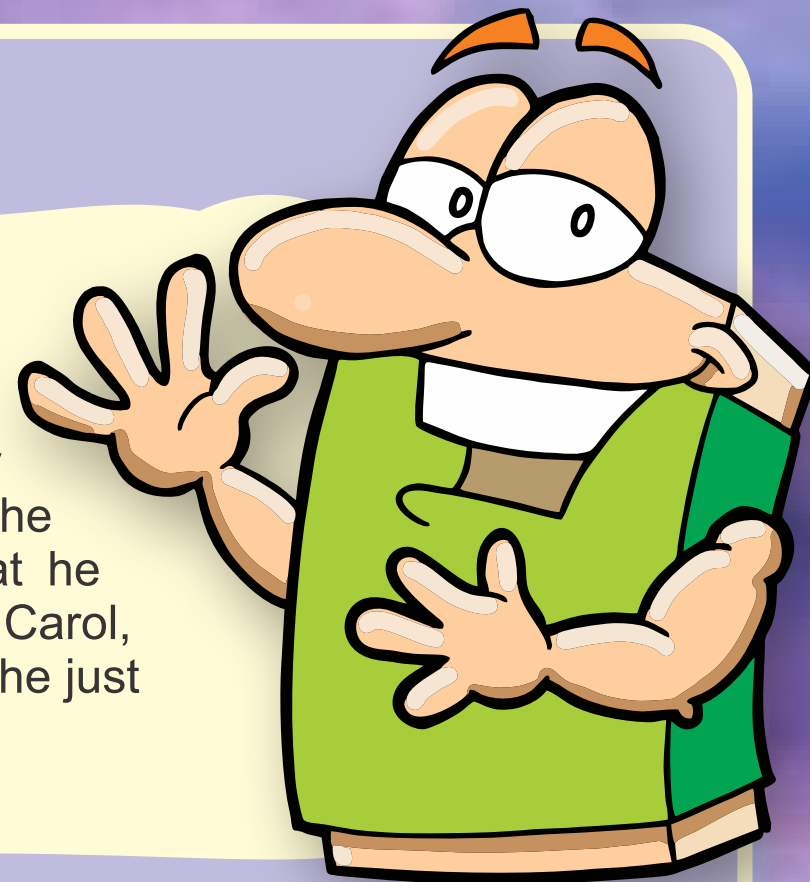


Blade is sharp and cool! While Pencilhead is easily the leader, Blade is the perfect wingman. He is funny, witty, and has a way with words. If there is a chance to rap, rhyme, or pun, then Blade will take it. Ever the gang show-off, Blade's attention-seeking will sometimes make him a bit of a target, but he is so charismatic that no one stays cross with him for too long, and he can talk his way out of most predicaments.



# ARNOLD THE ERASER

Arnold is the group's Mr Fixit. He's a little older than Pencilhead and a gentle giant. Arnold can always correct the group's problems, but rarely thinks of the solutions himself. He loves the gang's creativity and secretly wishes that he could draw too! He is very protective of Carol, and if they ever accidentally touch hands he just melts and becomes very self-conscious.



# CAROL THE CRAYON

Carol is the youngest of the gang. She always sees the positive in the world and just loves to bring colour and joy to every situation. As the youngest, Carol needs to have things explained to her, but she will get a little fiery if she thinks she is being belittled. Carol unashamedly loves Arnold and everything he does, and she sees him as her special protector.

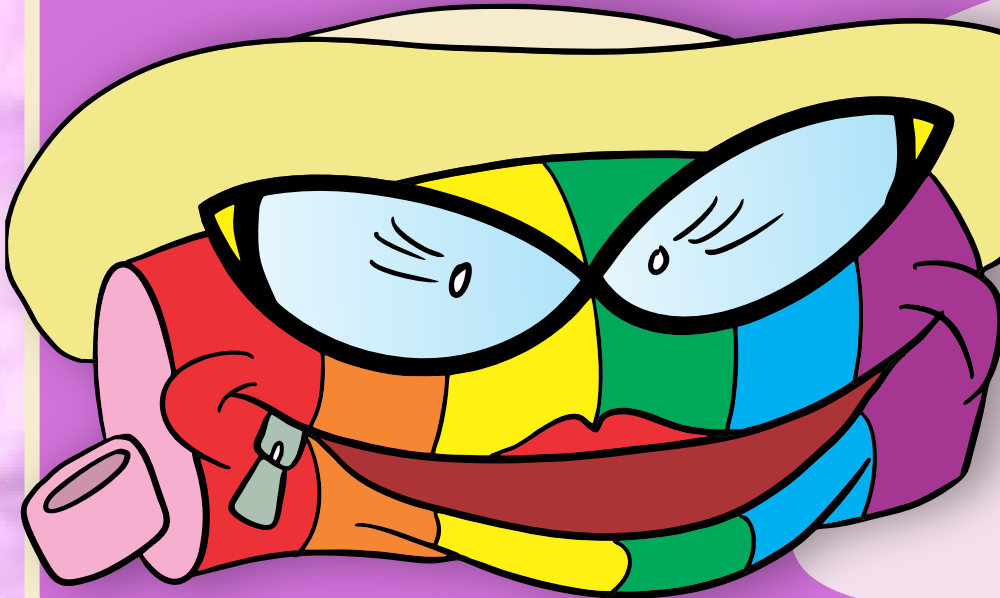
## **GREG** THE HIGHLIGHTER

Greg likes to make sure that everyone understands the point. He tends to highlight the obvious, but the gang loves him because sometimes they are too embarrassed to say when they don't get it. He always remembers what he's been told and is great at rewording things, quietly helping out when asked by his friends.

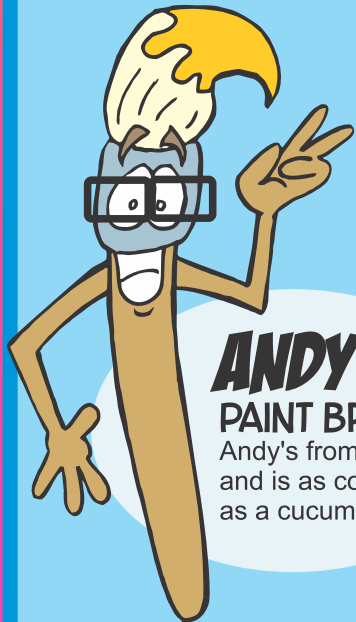


## **CASSIE** THE PENCILCASE

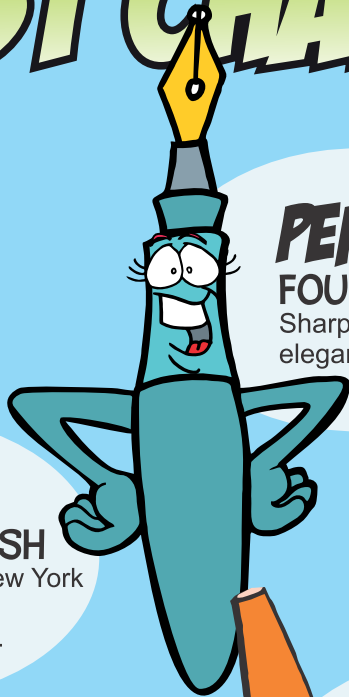
Cassie is the gang's oldest member and serves to lovingly protect everyone. She listens to each person and always has good advice, a warm home, can keep secrets, and reassures them all. She also has resources that are needed in their adventures with a magical ability to have extra things hidden away for every occasion.



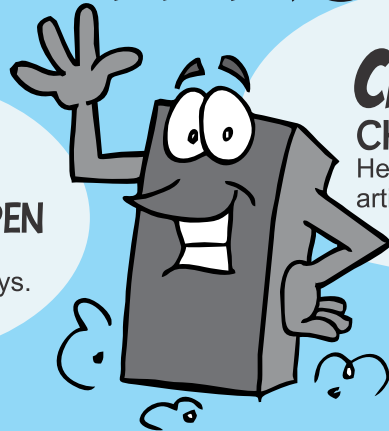
# GUEST CHARACTERS



**ANDY**  
PAINT BRUSH  
Andy's from New York  
and is as cool  
as a cucumber.



**PENNY**  
FOUNTAIN PEN  
Sharp and  
elegant as always.



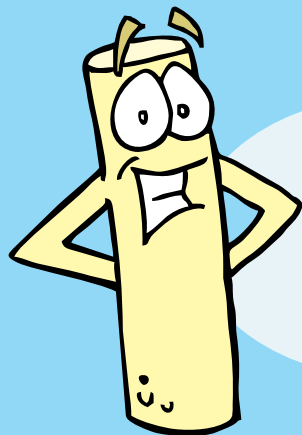
**CHOCKO**  
CHARCOAL  
He says he's best  
artist in the group.



**COOL KENNY**  
SPRAY CAN  
Say it, don't spray it!



**SUZIE**  
SCISSORS  
Suzie is fun,  
but she is  
a real handful.



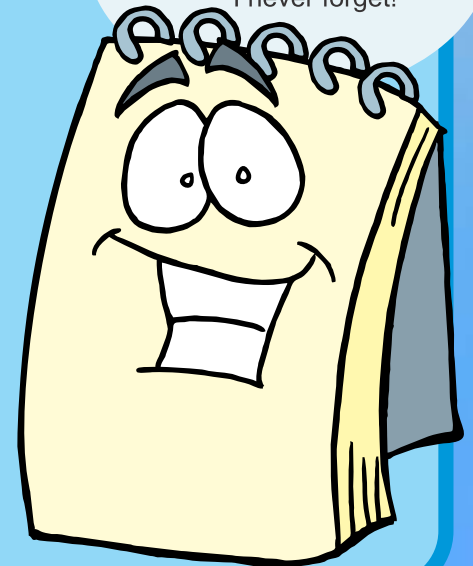
**CHAZ**  
CHALK  
He's the  
hopscotch drawing  
champion.



**TIMMY**  
TEXTA  
Timmy is very goofy  
and always  
wears the  
wrong hat.



**LOUIE**  
GLUE  
Louie is always  
in a sticky situation..



**CURLEY**  
SKETCH PAD  
I never forget!

# MEET THE TEAM



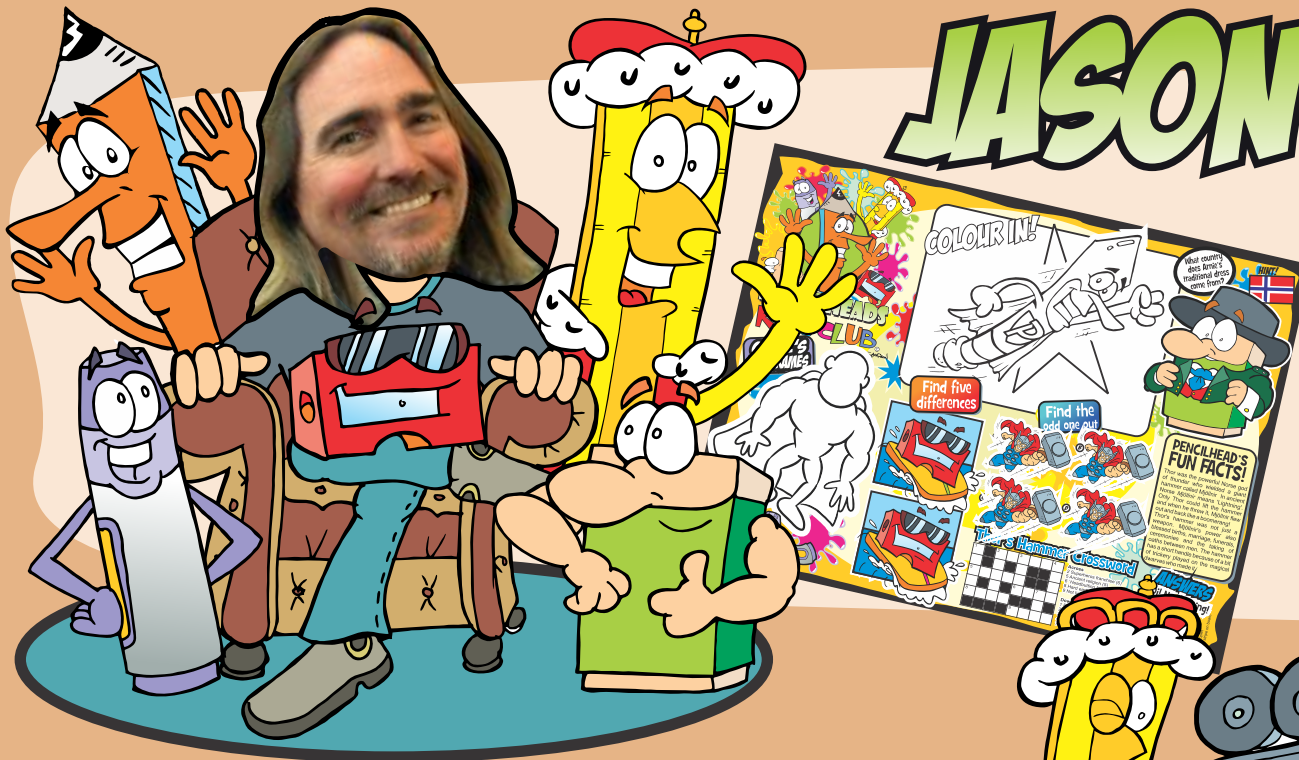
**PENCILHEADS**  
**KIDS CLUB.**  
**STUDIO 1**



# JASON SAMPSON

CREATOR & PARTNER

Internationally Syndicated  
Cartoonist & Illustrator of  
Pencilhead's Kids Club,  
Pencilhead's Curiosity Corner  
and  
Pencilhead's Puzzles and Stuff



# TRISTAN JONES

EXECUTIVE PRODUCER & PARTNER

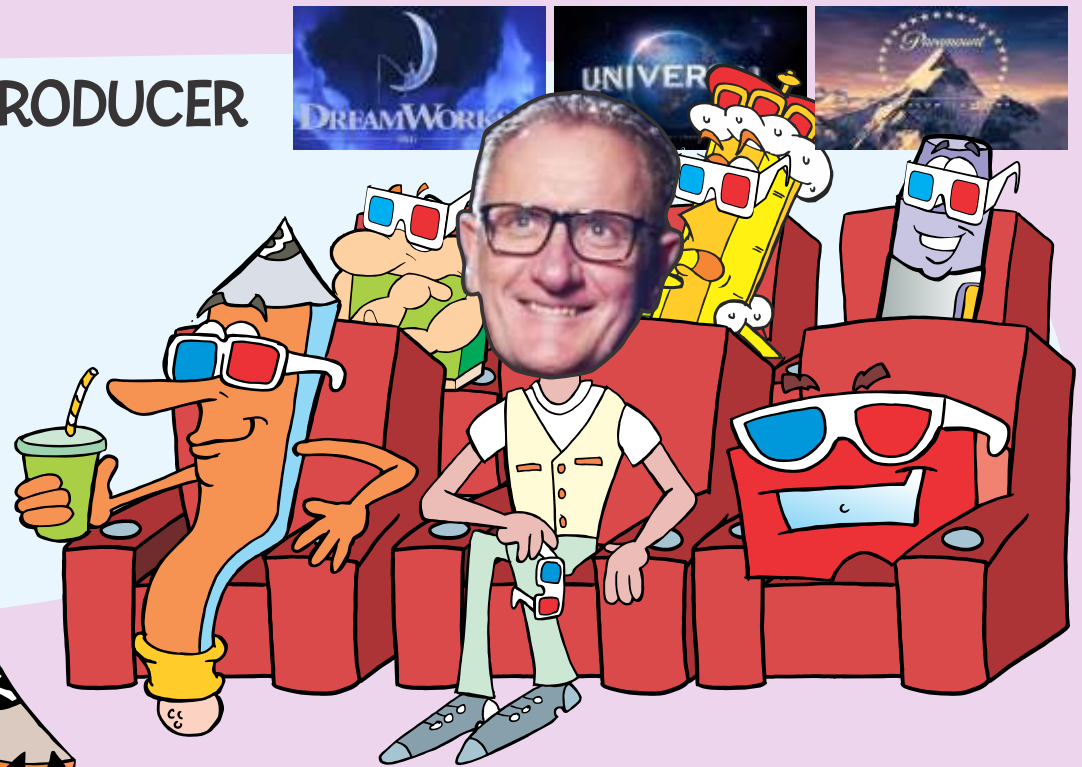
Co-Creator of The Flamin' Thongs  
&  
2015 AACTA Award Winner Best  
Children's Television Series The  
Flamin' Thongs (ABC TV)



# IAN HALE

EXECUTIVE PRODUCER  
& PARTNER

Managing Director of The Backlot Studios Perth and former State Manager of Paramount Pictures, Universal Pictures and Dreamwork Animation. Working on the franchises Kung Fu Panda, Madagascar, How to Train Your Dragon, Spongebob Squarepants and Wallace and Gromit.



# TIM MURRAY

ASSOCIATE PRODUCER & PARTNER

Music teacher  
Multimedia agency owner  
B.Sc. Psychology &  
Computer Science

# GREG PAGE AM

VOICE ACTOR, WRITER,  
MUSICIAN, PARTNER

*Founding Yellow Wiggle*

Entertaining children for over 30 years.  
Dip Teach, Early Childhood Studies,  
Hon. D. Litt



# IAN MCFADYEN

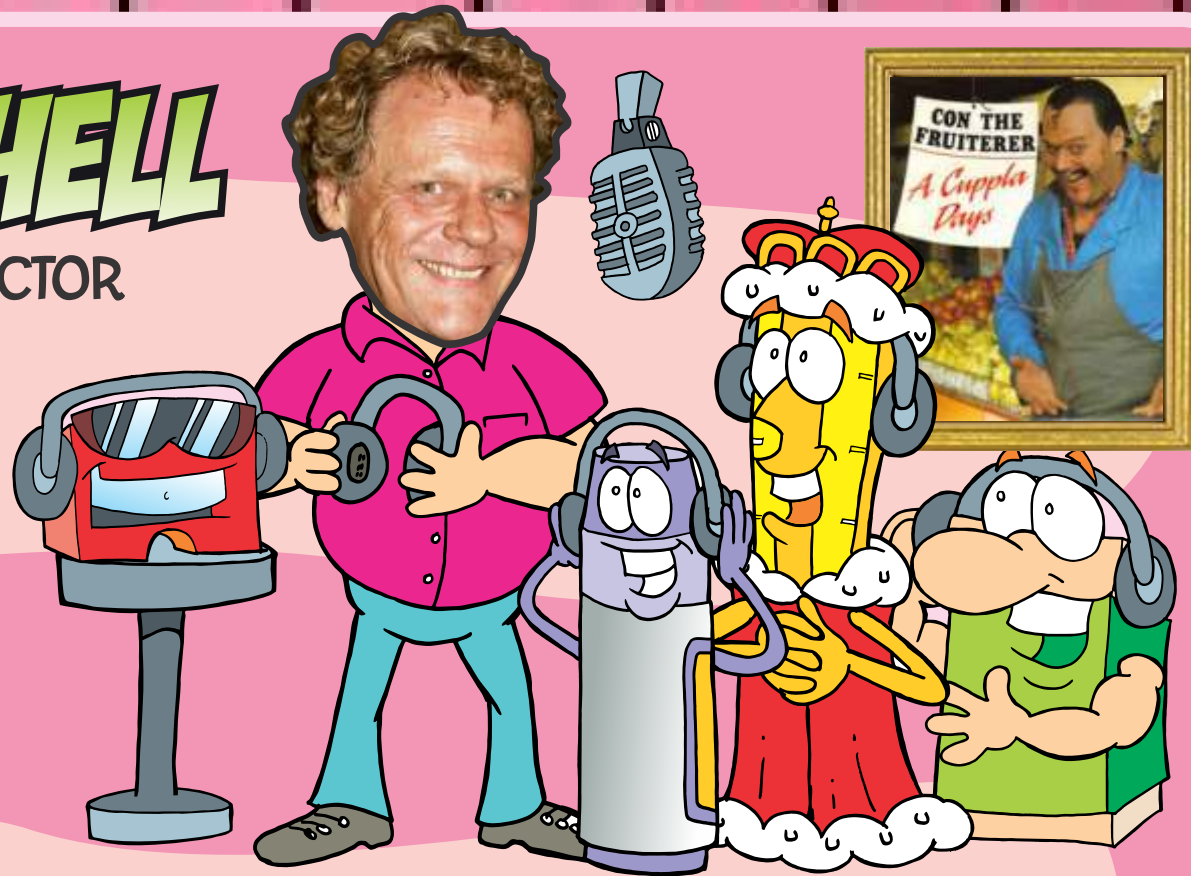
**SERIES WRITER**

Creator & Producer of The  
Comedy Company  
and The Wedge  
Two-time Logie Award winner  
for The Comedy Company

# MARK MITCHELL

NARRATOR AND VOICE ACTOR

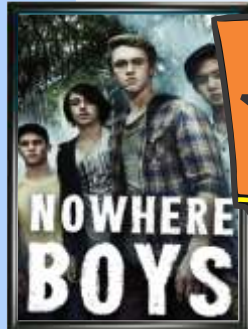
Known for Con the Fruiterer  
with The Comedy Company  
& Mr. Gribble  
on Round the Twist



# PETER ROWSTHORN

VOICE ACTOR

Australian actor, writer, stand-up  
comedian, MC and host.  
Known for Paper Planes, Kath & Kim  
and Comedy Company



# MICHALA BANAS

## VOICE ACTOR

Multi-award Winner Known for  
Upper Middle Bogan, Nowhere Boys,  
Scooby-Doo, Neighbours, Winners & Losers,  
Bad Mothers, Always Greener,  
and McLeod's Daughters

# JAMES McDONALD

## SINGER/SONGWRITER/COMPOSER

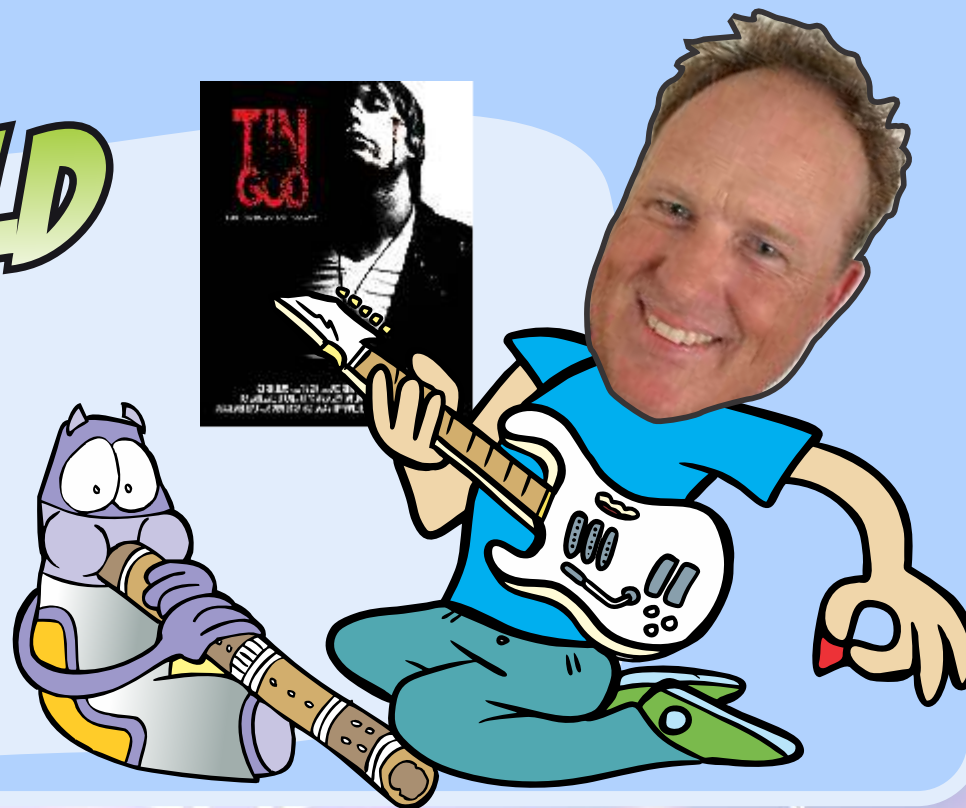
Music on Tin God (2011)

Singer/guitarist with *The Art of War* (two albums on  
iTunes/Spotify)

Supported Australian artists Shannon Noll,  
Hoodoo Gurus, Mental as Anything,  
Wendy Matthews

Theme Song - <https://youtu.be/X0oOSmXYnLQ>

Zoo Song - <https://youtu.be/HMSBXv83qzw>



# SERIES EPISODES



Safari Park



Road Trip



Schooling Around



Airport



Tricks + Dips



Kakadu



Surfs Up



Sydney



Barrier Reef



Space



# LICENSING

" Thanks for sending on PencilHead Kids Club and thank Tristan for his kind words. ... I do like the simplicity of the concept. Stationary and art will always be relevant for young kids so there could be a market for this. ... The concept does have legs, with potential for very creative and artistic storylines. The guys just need to find a co-production partner to help take it to the next level and get a broadcaster on board. ... It's going to be a case of pitching to as many production companies as they can and hoping somebody might be looking for something like this. " -

Keith Chapman,  
creator of Bob the Builder,  
PAW Patrol, and Fifi & the Flowertots



Dear Tristan,

Great to speak with you and congratulations on the development of Pencilheads. We love that you've been modernising the look, after feedback from Keith Chapman, our office and others, and I'm sure it's starting to look fabulous.

We are excited that we can be involved in the project. Haven Global is really focusing on brands that we can commercialise on a global scale, and really utilise our amazing network of international partners, from retailers, agents, TV and content creators, through to licensees and manufacturers. We know we can bring a lot to the table and we are excited to be your international Licensing Agent partner as the brand develops!

Please keep us updated as creative evolves, and congratulations on getting to this stage so far. We hope we can blow it out globally for you!

Cheers,  
Tom

Tom Punch  
Managing Director  
Haven Global

# CONTACT



**Tristan Jones**  
Executive Producer  
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[www.blackwax.tv](http://www.blackwax.tv)

