

on the
**CHOPPING
BLOCK**



**THE ANIMATED
CHOPPER READ TALK SHOW**

Premise

26 x 5-minute Episodes



Introducing Mark Brandon

CHOPPER Read - hard con,
Aussie larrikin, and now... **TALK SHOW HOST!**
(Australian voice talent to be confirmed.)

This is a day in the life of Chopper Read, with his unique, **PISS-TAKE** view of politics, social issues, life, and the world at large.

We present **CHOPPER** in a fully-animated cartoon series as he lays down the law with friends **NEW** and old while having a **YARN** about their life. Of course, Chopper finds it impossible to resist offering his own humorous **INSIGHTS** and tales (some even true), making for awkward and hilarious conflicts with guests each episode.



The series has a **BIG** focus on Local and Global celebrities providing animated cameo appearances as themselves in the show - perfect for broad market appeal! He'll even let them self-promote (and it won't even cost them their toes)!

Chopper spends one-on-one time with visitors in the comfort of his cosy prison cell, with the best seat in the house (the luxurious built-in stainless-steel toilet) being reserved for his guests.

Team Chop

First Round Offer

Welcome to the **first** round of investment in **A Brush with Stars** (ABWS), the production company responsible for **"On the Chopping Block"** (OTCB) – **The Animated Chopper Read Talk Show!**



This is the **first** round of investment to support the Creative Start and Management of ABWS and the OTCB pilot episode: the **second** round will come from **Network** investment and/or **Government** funding. Based on a broadcast-quality pilot episode the **Network** will pay production for all 26 x 5-minute episodes – the payments come in a progressive format after achieving all relevant key performance indicators. (Note that episode costs are yet to be determined.) Additionally, **Government** funding could also be available from *Screen Australia* and/or *Film Victoria*.

Start Up seed capital is required to invest in the production company: **A Brush with Stars**.

Current share allocation in ABWS:

- 55% (controlling)
 - Tristan Jones – ABWS Director, OTCB Executive Producer and Co-Creator
 - Tim Murray – ABWS Director, OTCB Executive Producer and Co-Creator
 - Tiffany Jones – ABWS Director
- 10% Margaret Read – Show Consultant
- 10% Jason Sampson – Art Director
- 25% (available for *public* offer to **Investor-Shareholders** in this **first** round)
 - 10 x 2.5% equity offers @ \$25,000 each
 - Raising \$250,000 in investment funds for creating the pilot episode and securing further production funding



A BRUSH WITH STARS

Financial investment breakdown

- 1) Company structure and legal set up
- 2) First production team meeting in Melbourne
 - Flights, Accommodation, Food
- 3) Margaret Read copyright – for creative licencing of Chopper Read IP
- 4) Create a compelling 5-minute pilot episode of broadcast-quality for market
 - Animation production, Sound Production, Voice actor
 - Other behind the scenes costs

Demographics	Ages 16 +
Target Market	Free-to-air; Streaming/video on demand networks; Cable; YouTube...
Merchandise	All merchandise and back end that is created by ABWS <i>is inclusive within the investment</i> (however not all merchandise is available as it is varied and subject to Margaret Read's approval). A full break down will be available later.

- 5) Market and promote the pilot episode
 - Creation of press kit
 - Present pilot episode to target markets
 - Secure **second** round funding, leading to full production of 26 x 5-minute episodes
- 6) Other production costs
 - ABWS management fees, Executive producers, Accounting
 - Travel, Offices, Flights

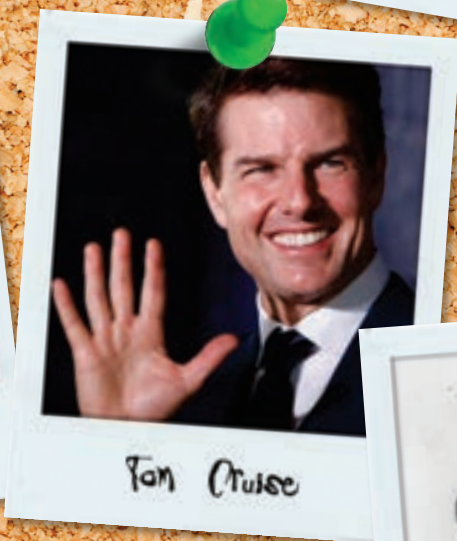
Total \$250,000 investment is needed for the **first** round.

Timeline

- First 6 months
 - ABWS setup, Key personnel, Legals, Pilot episode production
- Following 6 months
 - Network engagement, Prospective sales, **Second** round investment
- 2019...
 - *Full production starts of 26x 5-minute episodes!*
 - (Subject to **second** round investments and broadcast partner)



Potential Future Guests

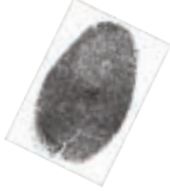


SUSPECT RAP SHEET

SUSPECT PHOTO



NAME: Tristan Jones
ALIAS: Executive Producer
 (Co-Creator)
CRIME: Creative Kingpin



CRIMINAL HISTORY: 26x eps *The Flamin' Thongs* series, 3x TV award winner, 1x brand manager, 1x wine exec, 1x art gallery exec

Tristan met Mark Chopper Read at the Qantas Club in Perth, 2005, and within six months had a sell-out art exhibition at *Tristan's The Gallery*. Mark and Tristan remained friends until Mark's passing in 2013. Tristan was also involved in several Chopper merchandising ventures, including wine, bobble heads, key rings, and stubby holders. Tristan Co-Created *The Flamin' Thongs*, bringing together Tristan's passion for the arts and desire to provide children with hours of amusement. *The Flamin' Thongs* was a huge success, rating #1 in Australia in 2015.

Awards

- 2014 Winner Asian Television Award Best 2D Animated Program *The Flamin' Thongs* (2014)
- 2015 Winner AACTA Award Best Children's Television Series *The Flamin' Thongs* (2014)
- 2015 Nominee AACTA Award Best Original Music Score in Television *The Flamin' Thongs* (2014)
- 2014 Nominee AWGIE Award Animation *The Flamin' Thongs* (2014)
- 2015 Winner Gold Remi Award Television Production - Animated *The Flamin' Thongs* (2014)

Credits

- *The Flamin' Thongs* (TV Series) (creator, associate producer - 26 episodes) 2014-2015

ABC Shop

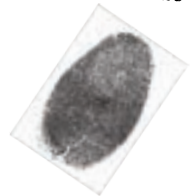


SUSPECT RAP SHEET

SUSPECT PHOTO



NAME: Tim Murray
ALIAS: Executive Producer
 (Co-Creator)
CRIME: Creative Genius



CRIMINAL HISTORY: 1x multimedia exec, 1x website dev, 2x award winner, 1x brand manager, 1x game dev, 1x wine exec, 1x teacher, 1x B.Sc psychology, 1x B.Sc comp sci

Tim Murray is an entrepreneur, multimedia guru, and music teacher with over 30 years' experience. Tim's creative partnership with Tristan over a decade ago while promoting *Tristan's The Gallery* and created multimedia material during the early days of *The Flamin' Thongs*, generating huge buzz for the project. Since then, Tim and Tristan have partnered on several successful projects, the most recent being *CelebriWines*, a company that brings entertainers and artists together through wine and art sales.

Awards

- 2011 Winner Interpretation Australia National Awards for Excellence *Gold Award for Conservation and Interpretation of the Separate Prison*

Highlights

- *The Lovers* - Ashley and Martin first full HD commercial on One HD (producer) 2013
- *Square Kilometre Array* - planetarium trailer (producer, sound editor) 2009
- *Orbital Engineering* - AGM video (producer, sound editor) 2008)
- *The Flamin' Thongs* - multimedia promotional site (designer, programmer) 2008
- *Tristan's The Gallery* - promotional video (producer, sound editor) 2005



TRISTAN'S THE GALLERY

SUSPECT RAP SHEET

SUSPECT PHOTO



NAME: Glenn Kirkpatrick
ALIAS: Series Director
CRIME: Production Overlord



CRIMINAL HISTORY: 52x eps King of the Hill TV series, 21x eps The Creative Tales of Felix the Cat, 52x Winston Steinburger and Sir Dudley Ding Dong, 10x animator, 5x director, 2x editor

Glenn is a man of few words, but his awards and credits speak for themselves!

Awards

- 2008 Winner Daytime Emmy Outstanding New Approaches - Children's *I Got a Rocket!* (2006)
- 2005, 2006 Nominee Daytime Emmy Outstanding Children's Animated Program *ToddWorld* (2004)
- 2005 Nominee Daytime Emmy Outstanding Children's Animated Program *ToddWorld* (2004)

Credits

- *Winston Steinburger and Sir Dudley Ding Dong* (TV Series) (director - 52 episodes) 2016
- *Dennis & Gnasher* (director - TV Series short) 2009
- *I Got a Rocket!* (TV Series) (director - 2 episodes) 2006
- *ToddWorld* (TV Series) (director) 2004
- *King of the Hill* (TV Series) (overseas animation director - 52 episodes) 1997-1999
- *The Twisted Tales of Felix the Cat* (TV Series) (overseas supervisor - 21 episodes) 1995-1996
- *Edith Ann: Homeless Go Home* (TV Movie) (overseas animation supervisor) 1994
- *Rugrats* (TV Series) (overseas animation director - 1 episode, 1993) (overseas supervising director - 1 episode, 1993)
- *Bobby's World* (TV Series) (supervising director - 3 episodes) 1992
- *Mother Goose and Grimm* (TV Series) (animation director - 6 episodes) 1991-1992
- *Gravedale High* (TV Series) (animation supervisor - 13 episodes) 1990
- *CBS Storybreak* (TV Series) (inbetween artist - 9 episodes, 1984 - 1985) (animator - 5 episodes, 1985 - 1987) 1984-1987
- *Teen Wolf* (TV Series) (animator - 21 episodes) 1986-1987
- *The Berenstain Bears* (TV Series) (animator - 1 episode) (inbetween artist - 1 episode) 1985
- *ABC Weekend Specials* (TV Series) (inbetween artist - 1 episode) 1985

SUSPECT RAP SHEET

SUSPECT PHOTO



NAME: Simon Dodd
ALIAS: Series Writer
CRIME: Forked Tongue



CRIMINAL HISTORY: 10x AWGIE winner

Simon Dodd is a professional television comedy writer and the recipient of ten Australian Writers' Guild Awards (AWGIEs) as part of the writing team behind such successful TV series as *Good News Week* and *The Glasshouse*. Over the years he has played a hand in making humorous heavyweights such as Andrew Denton, Doug Mulray, Paul McDermott, Wil Anderson and Amanda Keller appear even funnier than they would have otherwise. Simon is the author of the novel *Death By Muttonbird* and the stage play *Plaything*. He has also written features for the *Sydney Morning Herald* and *HQ Magazine*, as well as a number of travel pieces for lifestyle magazines.

Awards

- 2014 Nominee AWGIE Award Animation Animation *The Flamin' Thongs* (2014)
- 2009, 2010, 2011, 2012, 2013 Winner AWGIE Award Comedy - Sketch or Light Entertainment *Good News Week* (1996)
- 2005 Winner AWGIE Award Comedy (Non-Format) *The Glass House* (2001)
- 1998, 2000 Winner AWGIE Award Comedy - Non-Format *Good News Week* (1996)

Credits

- *Dr Karl's Outrageous Acts of Science* (TV Series documentary) (writer - 10 episodes) 2017
- *The Flamin' Thongs* (TV Series) (written by - 26 episodes) 2014-2015
- *Good News World* (TV Series) (writer - 10 episodes) 2011
- *Good News Week* (TV Series) (writer - 107 episodes) 2008-2011
- *The Squiz* (TV Series) (additional material - 13 episodes) 2011
- *The Sideshow* (TV Series) (writer - 25 episodes) 2007
- *Comedy Inc.* (TV Series) (writer - 15 episodes) 2003-2005
- *The Glass House* (TV Series) 2001
- *42nd Annual TV Week Logie Awards* (TV Special) (writer) 2000
- *The Great Chase* (TV Series) (writer) 2000
- *GNW Night Lite* (TV Series) (writer) 1999
- *Good News Weekend* (TV Series) (writer) 1998
- *Denton* (TV Series) 1994
- *Home and Away* (TV Series) (by - 1 episode) 1993
- *Full Frontal* (TV Series) (writer - 4 episodes) 1993
- *Fast Forward* (TV Series) (additional material - 1 episode) 1991
- *The Money or the Gun* (TV Series) (writer - 1 episode) 1990
- *The Party Machine* (TV Series) (writer - 3 episodes) 1990
- *Tuesday Night Live: The Big Gig* (TV Series) (writer) 1989
- *Blah Blah Blah* (TV Series) (writer) 1988



SUSPECT RAP SHEET

SUSPECT PHOTO



NAME: Keith Moore
ALIAS: Music Composer
CRIME: Sinister Songster



CRIMINAL HISTORY: 1x AACTA nominee, 1x AGSC winner

Keith Moore is an Australian born composer based in Melbourne who has composed and produced award-winning music for film, television, radio and multimedia in a career spanning three decades. He studied at the Melba Conservatorium, then at Eastern Hill Conservatorium whilst working as a Recording Engineer/Producer for advertising agency George Patterson Bates. In 1985 Keith formed the independent production company The Lone Arranger, specialising in composing and producing sound for all media. His many awards include a Silver Lion and Best Auto at Cannes' Advertising Awards, a Clio award, a Mobius Silver Lion and an AGSC (Australian Guild of Screen Composers) award. He was also twice runner-up at the Australia/Japan Yamaha Song Festival.

Awards

- 2015 Nominee AACTA Award Best Original Music Score in Television *The Flamin' Thongs* (2014)
- 2000 Winner AGSC Best Song for a Feature Film or Television Series (Theme) *The New Adventures of Ocean Girl* (2000)

Composer

- *Trip for Biscuits* (TV Series) (18 episodes) 2017
- *The Flamin' Thongs* (TV Series) (26 episodes) 2014-2015
- *Monster Beach* (TV Movie) (music composer) 2014
- *Journey to the 100 Man Fight: The Judd Reid Story* (Documentary) (main title composer) 2013
- *Exchange Student Zero* (TV Movie) 2012
- *The Bazura Project* (TV Series) (6 episodes) 2011
- *The Gates of Hell* 2008
- *Snap* (Short) 2008
- *Our Water, Our Future* (TV Movie documentary) 2004
- *More Than a River* (TV Series documentary) 2004
- *The New Adventures of Ocean Girl* (TV Series) (1 episode) 2000

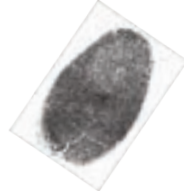


SUSPECT RAP SHEET

SUSPECT PHOTO



NAME: Jason Sampson
ALIAS: Art Director
CRIME: Evil Comic Designs



CRIMINAL HISTORY: 10x syndicated illustrator, 4x cartoonist, 1x art director, 1x wine reviewer, 1x publisher, 1x vlogger, 1x photographer, 1x videographer, 1x brand manager

Jason Sampson is a professional cartoonist, videographer, photographer, and graphic designer whose 30-year career has seen him gain international recognition.

Highlights

- *Stuff Mag* - Regional WA Street Magazine (publisher) 1996-2000
- *Juggernaut* concerts - Triple J endorsed, Geraldton (co-organiser) 1998-2000
- *Pencilhead Kids Club*, *Curiosity Corner* and *Fun Facts* - cartoon puzzles and strip, Auspac Media syndicated nationally and internationally (creator) 2005-2018
- *Bogans Guide to Wine* - video blog and brand (TV Series) (creator, director, actor) 2013-2018
- *Real Estate* (drone photographer, videographer) 2014-2018
- *Chopper*, the official Chopper Read Cartoon (Comic) (cartoonist) 2018



SUSPECT RAP SHEET

SUSPECT PHOTO



NAME: Tiffany Jones
ALIAS: Associate Producer
CRIME: Creative Accounting



CRIMINAL HISTORY: 4x account manager, 1x wine exec, 1x party plan exec, 1x food & bev manager, 1x print manager

Tiffany has a business focus like no other. Her organisational and managerial skills were refined with the Australian Army where she operated a military mess, including the broad services of restaurant, bar, accommodation, and functions. She is formally trained in business processes and has previously co-owned an outstanding graphic design business. Tiffany also currently owns and operates successful online businesses, including CelebriWines, in partnership with Tristan and Tim. Her attention to operational details, especially celebrity liaison, keeps the corporate wheels rolling smoothly to success!

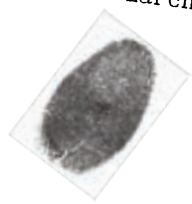


SUSPECT RAP SHEET

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NAME: Margaret Read
ALIAS: Show Consultant
CRIME: Family Matriarch

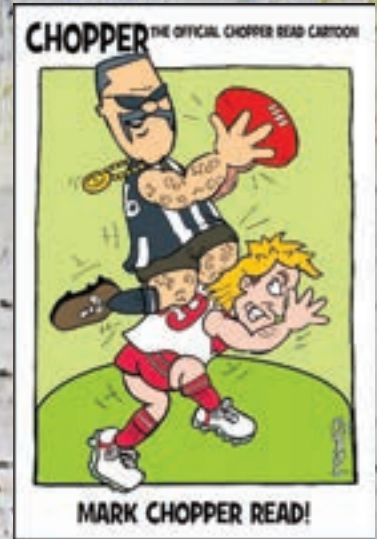


CRIMINAL HISTORY: 1x Read wife, 1x Read mother, 1x keeper of the faith, 1x publisher, 1x brand manager

Margaret Read was not only the Great Man's wife, but also Mark Brandon Read's childhood sweetheart, and administrates the family estate. Her role in supporting Mark through his literary and art careers is legendary, and her involvement in this project for official endorsement cannot be underestimated. Margaret's insights into Mark and his mannerisms makes her consultancy for OTCB invaluable for the authenticity of the show.



Art...



Art...



Merch!



DOWN TO BUSINESS

OK... No more mucking around. We want you to be involved with **ON THE CHOPPING BLOCK**, the animated Chopper Read talk show.

We think you'll agree that this project has **LEGS**. Opportunities for fun, satire, irreverence, creative licence; great market appeal; **MERCH** deals; **DISTRIBUTION**; but most of all... a fantastic... **RETURN ON INVESTMENT!**

If this tickles your fancy and you want in as an **INVESTOR-SHAREHOLDER**, contact Tristan Jones now! (Details on the following page...)

Team Chop



Contacts

Co-Creators



A BRUSH WITH STARS

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